

1st Newsletter of E-MPROVER Project

The “E-MPROVER” project, was launched in December 2019. The socio-economic evolution of recent years has presented the EU with two challenges: the increase of the young people percentage who are not involved in some form of education and who are unemployed (NEETs) and the increasing of the influence that the Internet has in the daily life of young people, as well as in the business area. The importance that the Internet plays nowadays can be seen and used as an opportunity by many of these young people, and the development of an online business can be a viable solution to the lack of attractive jobs, especially for deprived young people. Developing and managing an online business rather than a traditional activity is easier for migrants, low-income people, people with disabilities or people geographically isolated. Entrepreneurial education curricula focus on the development of traditional enterprises and not on the new context of integrating digital innovation in this field.

Based on this fact, the E-MPROVER project, responds to the need identified by partner organizations to have youth workers ready to educate young people to set up online businesses, but also to the need of young people from local communities to receive quality training that can guide them in their starting and developing an online business.

E-MPROVER PROJECT ACTIVITIES, INCLUDE:

The development of the E-MPROVER kit that will be composed of 3 modules ("How to plan an online business", "How to manage an online business", "Using ICT to promote and sell on the internet"), and which will be available through the e-learning platform. The platform will provide open access to trainees and youth workers who wish to use the material and also it will work as a facilitator to provide the training through the Online Training Virtual Tutorial.



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Project's partners from Romania, Italy, Spain and Greece will work together in order to:

- ❖ Develop the skills of youth workers through transnational learning and sharing best practices for using E-MPROVER in youth training activities to initiate an online business.
- ❖ Improve the skills of young people with reduced opportunities by using the E-MPROVER training program to guide them in initiating and managing an online business.
- ❖ Develop a European-wide network of organizations that use and promote E-MPROVER to stimulate young people to start an online business.

THE PARTNERSHIP



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The first meeting of the project was held in Targu Jiu, Romania, on January 2020 hosted by SEP. The partners discussed the project, its goals and future steps.

For further information visit our project's official website in order not to miss its updates:

emproverproject.eu

You can check the flyer of our project [HERE!](#)



Co-funded by the
Erasmus+ Programme
of the European Union

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.